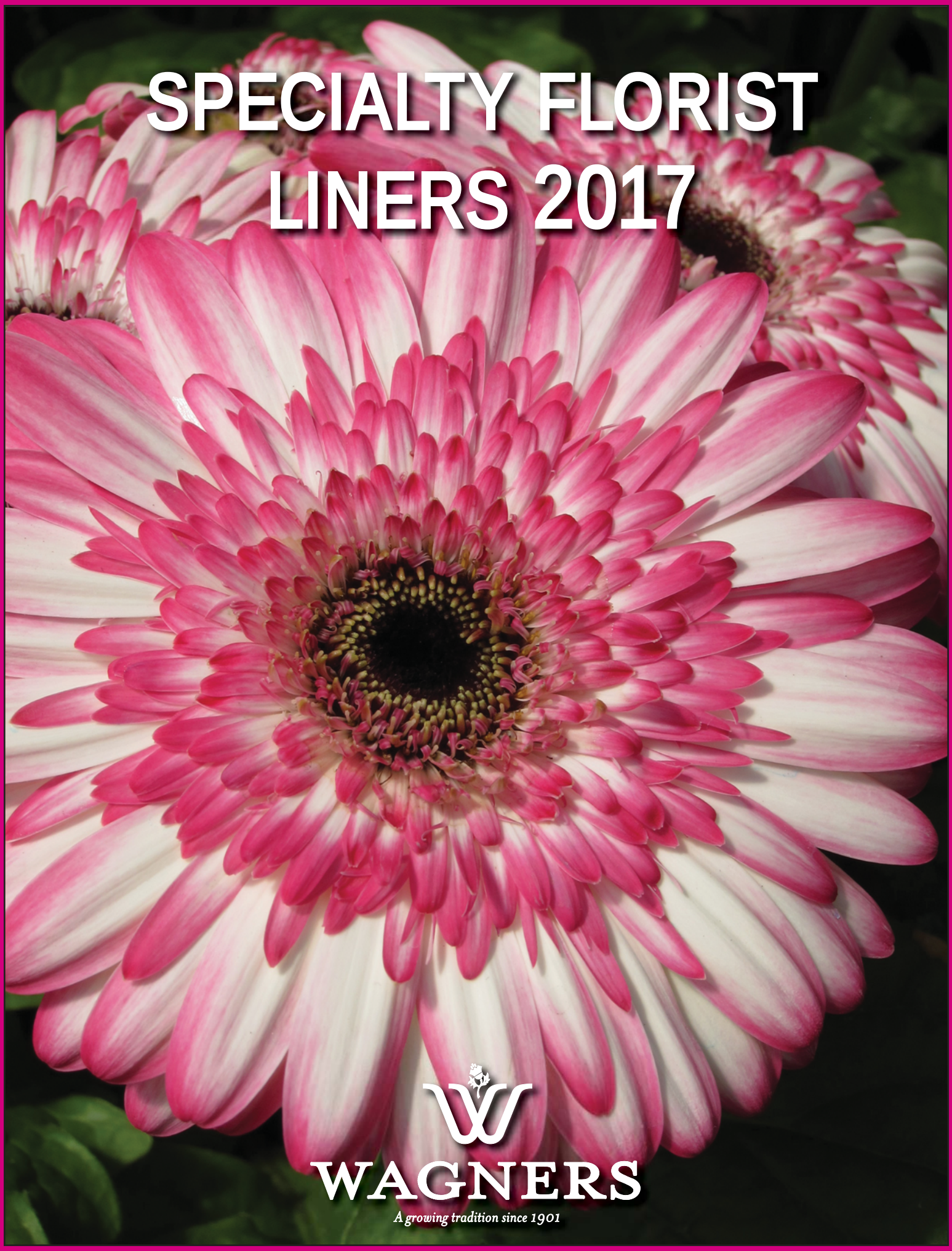
SPECIALTY FLORIST LINERS 2017



WAGNERS

A growing tradition since 1901

Front Cover:
Gerbera Flori Line Midi Dark Eye Bicolor [A]

Front Inside Cover:
Ornamental Pepper Hot Pops Purple [B]

Back Cover:
Gloxinia Avanti Mixed

Photo Credits:
A Florist Holland BV
B Ball Horticultural
C American Takii
D Sakata Seed
E Syngenta Flowers

New Varieties

Gerbera Flori Line Maxi Light Eye Coral

Large flowers on vigorous plants make the Flori Line Maxi series a great option for pot production. Available in a wide range of colors, including mixes and specialty colors. The new Light Eye Coral is an improvement and rename of Light Eye Mexican Pink. Finish in 5-6" pots from our 72s in 9-10 weeks. (144, 72) Pictured on next page.

Gerbera Majorette series

Mix, Blazing Eyes, Bright White Dark Eye, Orange Dark Eye, Red Dark Eye, Rose, Sunset Orange, Yellow Dark Eye

The new Majorette series is an extremely uniform series with a nice selection of flower colors. Well-suited to quarts and larger pots with multiple plants per pot. Finish pots from our 72s in 9-10 weeks. (72)

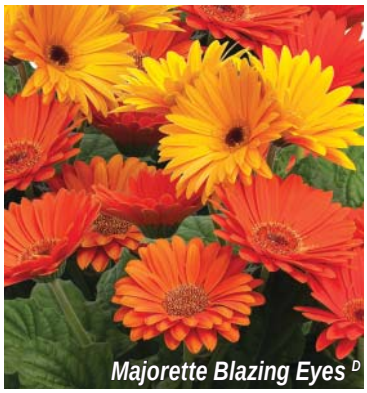
Ornamental Pepper Hot Pops Purple

Pump up your autumn potted plant sales with the unique new Hot Pops Purple. Small round peppers in purple and orange at the same time make a high-impact display for outdoor and indoor decorating. These compact, heavily-branched plants are nice in 4-6" pots. Finish in 4" pots from our 51 strip in about 10 weeks. (288, 51 strip)

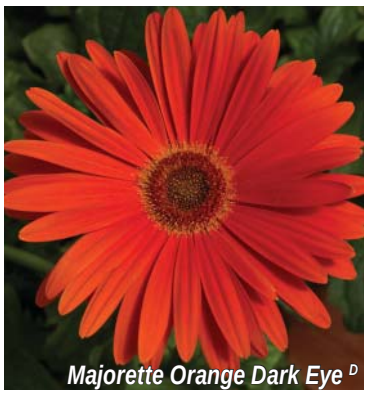
Ornamental Pepper Sedona Sun

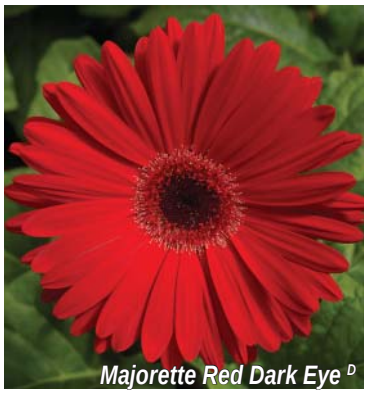
The new Sedona Sun shows off a brilliant, multicolor display with masses of distinctive lemon yellow and carrot orange peppers. Perfect for decorative planters or in the garden. Nice in 6" or gallon pots. Finish in 6" pots from our 51 strip in about 10 weeks. (288, 51 strip)

Majorette Mix [D]

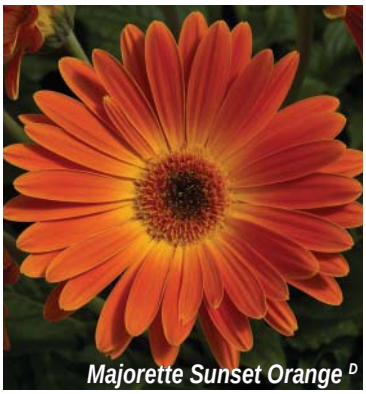

Majorette Blazing Eyes [D]

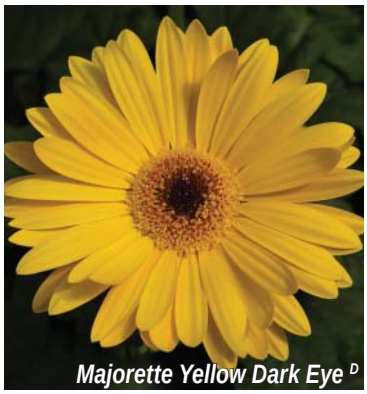
Majorette Bright White Dark Eye [D]


Majorette Orange Dark Eye [D]


Majorette Red Dark Eye [D]

Majorette Rose [D]


Majorette Sunset Orange [D]


Majorette Yellow Dark Eye [D]

Substitution List

Item no longer listed:	Available Sub:
Gerbera FL Maxi Light Eye Mexican Pink	FL Maxi Light Eye Coral
Gerbera FL Midi Pink Splash Mix	No Sub
Gloxinia Multi Bells Blue	No Sub, Custom Sow Available
Gloxinia Multi Bells Cherry	No Sub, Custom Sow Available
Ornamental Pepper Acapulco Orange	Mambo Orange
Ornamental Pepper Acapulco Purple	Mambo Purple Red
Ornamental Pepper Acapulco Red	Mambo Red
Ornamental Pepper Acapulco Yellow	Mambo Yellow
Ornamental Pepper Mambo Mix	No Sub, Custom Sow Available
Streptocarpus Cape Cool Mix	No Sub

Sedona Sun [B]

WAGNERS
A growing tradition since 1901

Variety Listing

Cartwheel Strawberry Twist [E]

Jaguar Tangerine [E]

Flori Line Maxi Light Eye Coral [A]

Gerbera

Bengal

Big brother to the Jaguar series with strong vigor and large flowers. Suited to 5-6" pots.

•72•
- Mix
- Orange
- Orange w/ Eye
- Red w/ Eye
- Rose w/ Eye
- White
- Yellow w/ Eye

Cartwheel

Vigorous plants with large, semi-double blooms. Fantastic pot plant. Nice in 5-6" pots.

•72•
- Autumn Colors
- Glowing Ember
- Strawberry Twist

Flori Line Maxi

Larger plants with large flowers for 5-6" pots.

•144•72•
- Mix
- Spider Mix
- Dark Eye Mix
- Light Eye Hot Summer Mix
- Dark Eye Eyecatcher Red
- Dark Eye Lilac
- Dark Eye Pink
- Dark Eye Red
- Dark Eye White
- Dark Eye Yellow
- **Light Eye Coral - *NEW***
- Light Eye Dark Purple
- Light Eye Hot Pink
- Light Eye Orange
- Light Eye Pink
- Light Eye Purple
- Light Eye Red
- Light Eye Yellow

Flori Line Midi

Compact plants with good flower size. Nice in 4-5" pots.

•144•72•
- Mix
- Dark Eye Mix
- Dark Eye Halloween Mix
- Dark Eye Specialty Mix
- Dark Eye Bicolor
- Dark Eye Burgundy
- Dark Eye Dark Fireball
- Dark Eye Eyecatcher Dark Purple
- Dark Eye Eyecatcher Purple
- Dark Eye Eyecatcher Red
- Dark Eye Eyecatcher Twilight
- Dark Eye Fireball
- Dark Eye Lavender
- Dark Eye Lilac
- Dark Eye Orange
- Dark Eye Red
- Dark Eye White
- Dark Eye Yellow
- Light Eye Dark Purple
- Light Eye Orange
- Light Eye Red
- Light Eye White
- Light Eye Yellow

Jaguar

Compact, uniform series with good flower size. Well-suited to 4-6" pots.

•144•72•
- Formula Mix
- Deep Orange
- Deep Rose
- Fire Dark Center
- Pink
- Red
- Rose Picotee
- Scarlet Shades Dark Center
- Tangerine
- Yellow
- Yellow Dark Center

Majorette

Extremely uniform series suited to 4-6" pots.

•72•
- **Mix - *NEW***
- **Blazing Eyes - *NEW***
- **Bright White Dark Eye - *NEW***
- **Orange Dark Eye - *NEW***
- **Red Dark Eye - *NEW***
- **Rose - *NEW***
- **Sunset Orange - *NEW***
- **Yellow Dark Eye - *NEW***

Royal

Larger plants with good flower size. Nice in both 4" and 6" pots.

•144•72•
- Premium Mixture
- Dark Eye Apricot
- Dark Eye Deep Orange
- Dark Eye Deep Pink
- Dark Eye Deep Rose
- Dark Eye Golden Yellow
- Red
- Red Bicolor

Royal Prince

Compact plants for 4-5" pots with same flower size as Royal.

•72•
- Bicolor Red
- Neon Violet
- Red

Gloxinia

Avanti Mixed

Good flower size on compact plants for 4-5” pots.

•144•72•

Ornamental Pepper

Acapulco Multicolor

Compact plants with oval-shaped fruit. Good for 4-5” pots.

•288•51 Strip•

Black Olive

Large plants with dark foliage and clusters of dark purple fruit that mature to red. Nice in 6” pots.

•288•51 Strip•

Black Pearl

Large plants with dark foliage and black, pearl-shaped fruit for 6” pots.

•288•51 Strip•

Chilly Chili

Narrow, non-pungent fruits with yellow, orange, and red color near maturity. Good for 5-6” pots.

•288•51 Strip•

Conga

Compact plants with dark foliage and purple fruit that changes to red. Nice in 4-6” pots.

•288•51 Strip•

Hot Pops Purple - *NEW*

Compact plants with round purple and orange fruit. Nice in 4-6” pots.

•288•51 Strip•

Mambo

Compact, well-branched plants with pointed fruit for 4-6” pots.

•288•51 Strip•

Orange
Purple Orange
Purple Red
Red
Yellow

Masquerade

Traditional narrow-fruited plants with fruit showing multiple colors as plants mature. Good for 4-6” pots.

•288•51 Strip•

Sangria

Indeterminate habit with good branching. Multicolored, non-pungent fruit. Best in 6” pots.

•288•51 Strip•

Santos Orange

Compact plants with narrow orange fruit for 4-5” pots.

•288•51 Strip•

Sedona Sun - *NEW*

Masses of orange and yellow fruit on plants with indeterminate habit. Best in 6” pots.

•288•51 Strip•

Conga [C]

Acapulco Multicolor [B]

Chilly Chili [B]

Santos Orange [B]

WAGNERS
A growing tradition since 1901

Specialty Florist Program Information

All product ships November 7, 2016 through November 3, 2017.

Every young plant that leaves Wagner Greenhouses carries with it the evidence of our dedication to producing top quality products to help your season get a great start. We start by working closely with your sales person to ensure accurate order entry. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order, and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. After shipping, we continue to support our product with technical expertise. Your success is important to us, and we are dedicated to helping you achieve it.

Wagner Greenhouses

6024 Penn Avenue South • Minneapolis, MN 55419
612-922-1262 • Fax 612-927-7126
www.wagnergreenhouses.com • info@wagnergreenhouses.com

Please contact your favorite broker to place an order.

Tray Specifications

All trays are patched to 100% fill.

288 cell trays sold as 275, octagonal cells (East Jordan, 21" x 10⅛")

144 cell trays sold as 140, octagonal cells (Landmark, 20.82" x 10.54")

72 cell trays sold as 70, octagonal cells (Blackmore, 20.69" x 10.56")

51 Strip sold as 50, hexagonal cells (Dillen, 21" x 5¼")

Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available.

Production Lead Times (in weeks)

	51	72	144	288
Gerbera		9	8	
Gloxinia		11-13	10	
Ornamental Pepper	8			6

Lead times are provided in weeks. This indicates the number of weeks in advance an order for this item would need to be placed. Please note that lead times will vary based on season.

Packing

Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

5 trays per box for 288 cell size
4-5 trays per box for 144 cell size
6-8 trays per box for 51 strip
3-4 trays per box for 72 cell size

Regular Packing:

	Standard Box	*Courier Box**
Dimensions	22"x12"x14"	22"x23"x14"
Weight	20 lbs.	40 lbs.

Insulated Packing**

	Standard Box	*Courier Box**
Dimensions	23"x13"x15"	23"x25"x15"
Weight	23 lbs.	46 lbs.

*Courier box is two standard boxes inserted into a larger overlap box
**Insulation utilized when necessary to prevent plant damage from frost

Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be clear of all plant debris.

Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.

Shipping Options

All product is shipped F.O.B. Destination, Freight Prepaid and Added to the Invoice. Consignees hold responsibility for additional shipping charges, including delivery charges from an airport. Shipping zones are defined by ZIP code and conform to FedEx's shipping zones for Minneapolis, MN. Zone A generally includes Ship-to's within 400 miles of Wagner Greenhouses. Zone B includes all other serviceable locations within the continental 48 states.

Courier To Door - Small to Medium Shipments

-*FedEx Priority Overnight Service*

-*FedEx Second Day AM Service* (not available during the cold season)

-FedEx Ground from HUB
Grower truck linehaul to HUB with next day FedEx Ground delivery by 5 P.M.

-*Spee Dee Ground Service*
Service only available in Zone A and northern Illinois. Not available during the cold season.

Special Seasonal Shipping To Door (February/March) - Small to Large Shipments

-*Cooperative Pooled Delivery Service* - Weeks 5-16 ***(please note: not available during Weeks 6 & 7)***
Weekly temperature-controlled delivery throughout Midwest. 1-2 day distribution based on floral routes and volumes. Anticipated scheduled routes in parts of North & South Dakota, Nebraska, Minnesota, Iowa, Illinois, and Wisconsin. Contact us for more information.

-*Cooperative Grower Truck*
Regional, cooperative shipping with Malmborg's with anticipated routes in parts of North Dakota and Minnesota. Contact us for more information.

Trucked To Door - Medium to Large Shipments

-*Grower Truck LTL: Carted or boxed*
Available for orders that can be pooled within a region. Ship-to's must accommodate a 53 ft. trailer.

-*FedEx LTL From Hub*
Grower truck drop at HUB followed by next day FedEx LTL delivery before 5:00 P.M. Requires pooled orders totaling more than 2250 pounds of freight.

-*LTL from MSP:* Shrink-wrapped pallets. Not available during cold season

-*Via Fed Ex Freight*
Not temperature controlled. Ship-to locations beyond 400 mile radius qualify for two day delivery. Ship-to locations within 400 mile radius qualify for next day delivery.

-*Via Grower or Contracted Truck*
Temperature controlled. Requires pooled orders totaling more than 2,250 pounds of freight.

To Nearest Airport Delivery

Phone On Arrival delivery to nearest major airport. If a local trucking company is contracted to provide delivery from the airport at an additional charge paid by consignee, please provide the trucking company name and contact information to allow proper preparation of waybills.

Customer Pickup

Pickup times scheduled in advance with Wagner's Shipping Department.

WAGNERS

A growing tradition since 1901

WAGNER GREENHOUSES
6024 Penn Avenue South
Minneapolis, MN 55419
Phone: 612-922-1262
Fax: 612-927-7126
info@wagnergreenhouses.com
www.wagnergreenhouses.com

Ask your broker about other high quality young plants from Wagners