

Jump Into Spring



2016

Fundraising with Flowers

After our snowy and cold winter, everyone will be anxious for a touch of spring. Deliver what they are craving with this early spring fundraiser.

Wagner's **Jump Into Spring** fundraising program provides a beautiful selection of brightly-colored, frost-tolerant plants in planters and hanging baskets. It's instant gratification for your customers and instant profit for your group. **New for 2016:** we are switching from oval planters to bowl planters and we are adding an early spring combination planter.

Why are groups so successful with **Jump Into Spring**? The program provides an appealing product & price point for your supporters and allows for strong profits for your group. **Jump Into Spring** is easy for you to organize, too.

The time to schedule your **Jump Into Spring** delivery is coming soon!
Please contact us to get started.

Fundraiser Details

We expect groups will make \$5 -\$10 per container. Your group is free to decide your selling price and ultimately your profit.

Colors: The 14" bowls & 10" combos are an attractive chocolate color suitable for any decor. The 12" hanging baskets are a dark green color that blends nicely with the plants. See other side for plant options.

Size: The bowls are 2.4 gallons in volume (9.1 liters) with an approximate height of 6" and a width of 14". The combos are 1.39 gallons in volume (5.25 liters) with an approximate height of 7" and a width of 10". The hanging baskets are 2.39 gallons in volume (9.2 liters) with an approximate height of 7" and a diameter of 12".

Delivery: Free metro-area delivery is available for orders of 50 containers or more. Delivery and pick-up dates will be available April 7 through April 16, Monday-Saturday.

Promotional Materials: Up to 100 personalized order forms and up to 5 mini-posters are available upon request, either printed or emailed.



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Jump Into Spring Checklist

- Pick your plants.** Estimate the number of planters and hanging baskets that your group would like to sell. There is a 25 container minimum order required.
- Determine your preferred delivery/pick up date.** Delivery and pick-up dates are available April 7 through April 16, Monday - Saturday. Deliveries will be made within a two hour window. Free metro-area delivery on orders with 50 or more containers.
- Return your Sign Up Form to Wagners by February 29.** This lets us know your group is participating. You will also set your sales goal, reserve your delivery time, and request promotional materials. Delivery dates are reserved on a first come, first served basis.
- Return your Final Order Form to Wagners by March 14.** This step reserves your plants. Keep in mind that plants are reserved on a first come, first served basis. Orders are subject to availability and substitutions could be made with a comparable item. Orders are invoiced after the pick-up/delivery date. Payment is then due to Wagner's within 10 days. A finance charge of 1.5% per month will be applied to past due balances.
- Prepare to receive and distribute the plants.** Plan for your delivery date & decide how the plants will be distributed. Arrange to have volunteers on hand to help unload plants & sort orders. Notify your group and/or your supporters about when & where they can pick up their plants.

Plant Options



Pansy Mix Bowl

Large flowers in a mix of bright and vibrant colors.



Snapdragon Mix Bowl

Early, dwarf snapdragons in a bright mix of colors that bloom all summer long.



Spring Surprise Combo

Early spring mix of pansies, snapdragons, alyssum, dusty miller, nemesia, ranunculus, and primrose.



Trailing Pansy Hanging Basket

Shades of purple, yellow, and white pansies spill over the sides of this basket.

Contact Information

Please contact our wholesale office for questions or comments regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser questions.

Office Hours

Monday - Friday: 8:00 am to 4:30 pm
6024 Penn Ave S, Minneapolis, Mpls 55419

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