

# Jump Into Spring



**2016**

## Fundraising with Flowers

After our snowy and cold winter, everyone will be anxious for a touch of spring. Deliver what they are craving with this early spring fundraiser.

Wagner's **Jump Into Spring** fundraising program provides a beautiful selection of brightly-colored, frost-tolerant plants in planters and hanging baskets. It's instant gratification for your customers and instant profit for your group. **New for 2016:** we are switching from oval planters to bowl planters and we are adding an early spring combination planter.

Why are groups so successful with **Jump Into Spring**? The program provides an appealing product & price point for your supporters and allows for strong profits for your group. **Jump Into Spring** is easy for you to organize, too.

The time to schedule your **Jump Into Spring** delivery is coming soon!  
Please contact us to get started.

## Fundraiser Details

We expect groups will make \$5 -\$10 per container. Your group is free to decide your selling price and ultimately your profit.

**Colors:** The 14" bowls & 10" combos are an attractive chocolate color suitable for any decor. The 12" hanging baskets are a dark green color that blends nicely with the plants. See other side for plant options.

**Size:** The bowls are 2.4 gallons in volume (9.1 liters) with an approximate height of 6" and a width of 14". The combos are 1.39 gallons in volume (5.25 liters) with an approximate height of 7" and a width of 10". The hanging baskets are 2.39 gallons in volume (9.2 liters) with an approximate height of 7" and a diameter of 12".

**Delivery:** Free metro-area delivery is available for orders of 50 containers or more. Delivery and pick-up dates will be available April 7 through April 16, Monday-Saturday.

**Promotional Materials:** Up to 100 personalized order forms and up to 5 mini-posters are available upon request, either printed or emailed.



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## Jump Into Spring Checklist

- Pick your plants.** Estimate the number of planters and hanging baskets that your group would like to sell. There is a 25 container minimum order required.
- Determine your preferred delivery/pick up date.** Delivery and pick-up dates are available April 7 through April 16, Monday - Saturday. Deliveries will be made within a two hour window. Free metro-area delivery on orders with 50 or more containers.
- Return your Sign Up Form to Wagners by February 29.** This lets us know your group is participating. You will also set your sales goal, reserve your delivery time, and request promotional materials. Delivery dates are reserved on a first come, first served basis.
- Return your Final Order Form to Wagners by March 14.** This step reserves your plants. Keep in mind that plants are reserved on a first come, first served basis. Orders are subject to availability and substitutions could be made with a comparable item. Orders are invoiced after the pick-up/delivery date. Payment is then due to Wagner's within 10 days. A finance charge of 1.5% per month will be applied to past due balances.
- Prepare to receive and distribute the plants.** Plan for your delivery date & decide how the plants will be distributed. Arrange to have volunteers on hand to help unload plants & sort orders. Notify your group and/or your supporters about when & where they can pick up their plants.

## Plant Options



### Pansy Mix Bowl

Large flowers in a mix of bright and vibrant colors.



### Snapdragon Mix Bowl

Early, dwarf snapdragons in a bright mix of colors that bloom all summer long.



### Spring Surprise Combo

Early spring mix of pansies, snapdragons, alyssum, dusty miller, nemesia, ranunculus, and primrose.



### Trailing Pansy Hanging Basket

Shades of purple, yellow, and white pansies spill over the sides of this basket.

## Contact Information

Please contact our wholesale office for questions or comments regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser questions.

### Office Hours

Monday - Friday: 8:00 am to 4:30 pm  
6024 Penn Ave S, Minneapolis, Mpls 55419

### Email

[fundraisers@wagnergreenhouses.com](mailto:fundraisers@wagnergreenhouses.com)

**Main Phone** 612-922-1262

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