

My Garden



Launch your spring fundraiser to new heights!

- Strong profit margins
- Appealing price points
- On trend gardening product

What is My Garden?

Bringing an innovative twist to fundraising with plants, Wagner Greenhouses offers the **My Garden** program.

My Garden Combo Kits include seven premium plants in professionally designed combinations that are ready for planting in containers or garden beds. Different combinations are designed with schemes to match every gardener's color palette.

In addition, Wagner's offers **My Garden Select Kits** which include six premium plants. These are perfect for gardeners that prefer to focus on a single type of plants. There are seven different options available to suit any garden.

The individual plants included in the **My Garden Kits** are grown in ellepots, an eco-friendly, fiber wrap pot which eliminates plastic waste. There is no need to remove the fiber wrap at planting; the ellepots will degrade over the summer and are fully compostable. Plant size is comparable to traditional 4 inch potted plants.

Profit

My Garden Combo Kit (7 plants)

My Garden Select Kit (6 plants)

Most groups can expect make about \$10 per kit. Keep in mind that comparable retail price for 7 premium plants is approximately \$42, and comparable retail price for 6 premium plants is approximately \$36. This makes **My Garden Kits** a tremendous value. Your group is free to decide the selling price and your profit. There is a 25 kit minimum order required.

Delivery

Free metro-area delivery is available for orders of 50 kits or more. Delivery and pick-up dates will be available from May 2 through May 11, Monday - Saturday.



A My Garden Combo Kit.



An individual My Garden Ellepot.



Suggested planting scheme for a My Garden Combo Kit.

My Garden Checklist

- ❑ **Pick your plants.** Estimate the number of My Garden Kits that your group would like to sell. There is a 25 kit minimum order required.
- ❑ **Determine your preferred delivery/pick up date.** Delivery and pick-up dates are available May 2 through May 11, Monday - Saturday. Deliveries will be made within a two hour window. Free metro-area delivery for orders of 50 kits or more.
- ❑ **Return Sign Up Form to Wagners by March 13.** This step lets us know your group is participating. You will also set your sales goal, reserve your delivery time, and request promotional materials. Delivery dates are reserved on a first come, first served basis.
- ❑ **Return Final Order Form to Wagners by April 3.** This step reserves your plants. Keep in mind that plants are reserved on a first-come, first-served basis. Orders are subject to availability and substitutions could be made with a comparable kit. Orders are invoiced after the pick-up/delivery date. Payment is then due to Wagner's within 10 days. A finance charge of 1.5% per month will be charged to past due balances.
- ❑ **Prepare to receive and distribute the plants.** Plan for your delivery date and decide how plants will be distributed. Arrange to have volunteers on hand to help unload plants and sort orders. Notify your group and/or your supporters about when and where they can pick up their plants.



My Garden Combo Kit (left) and suggested planting scheme (right).

My Garden



2017 Important Dates

March 13 - Sign up form due

April 3 - Final orders due

May 2-May 11 - Delivery/pickup dates

Office Hours

Monday - Friday, 8:00 am to 4:30 pm
6024 Penn Avenue South, Mpls 55419

Contact Us

Please contact our wholesale office at 612-922-1262 or fundraisers@wagnergreenhouses.com for questions or comments regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser question.

Product Specifics

Each **My Garden Combo Kit** is pre-arranged in a suggested planting scheme and consists of seven plants in an easy to handle carry pack. Each **My Garden Select Kit** consists of six plants of one type (single color or an assortment) in an easy to handle carry pack. Plant size is comparable to a 4 inch potted plant and pots measure 80 mm in diameter.

