

### *Unique Fundraiser Item*

With poinsettias, you offer a special item that your supporters will want to buy during this time of year and avoid competing with other common fundraising products. Beautiful cyclamen plants are also available for your supporters that would prefer an alternative to poinsettias.

### *Profitable Fundraiser*

You are free to decide your group's selling price. Pick a price that creates a profit to meet the needs your group and your market. Most groups can make at least \$5 on each poinsettia or cyclamen.

### *Flexible and Friendly Program*

Your order is not limited by increments or packages. You select the exact quantity, pot size and color of plants that your organization prefers. Our customer service staff will happily answer your questions and provide guidance to help your fundraiser proceed smoothly.

### *Outstanding Quality*

Wagners grows top quality plants that can last for a month or more in the home with proper care. Our plants are in full color with healthy green leaves.

### *Local, Family Owned Business*

Wagners is a local, family owned business that truly cares about your organization and your success. We will do everything we can to make this a successful fundraiser for your organization.

### *Fundraiser Details*

#### *Colors:*

We are offering 3 colors of poinsettias (red, white, marble) and 3 colors of cyclamen (red, white, novelty). See other side for color photos.

#### *Sizes:*

We are offering two sizes of poinsettias and one size of cyclamen. Standard size poinsettias & cyclamen contain one plant per pot & the pot dimensions are 6.5" x 5" x 5". Large poinsettias contain 3 plants per pot & the pot dimensions are 8" x 6" x 6.5".

#### *Cost:*

Please contact Wagner's wholesale office for pricing. Price includes a decorative pot cover, protective paper sleeve and plant care tag.

#### *Delivery:*

Free metro-area delivery is available for orders of 100 plants or more. Delivery dates are available Monday-Saturday starting November 23rd. For orders of less than 100 plants, there is a \$50 delivery charge or orders can be picked up at our Minneapolis location. There is a 50 plant minimum order required.

#### *Promotional Materials:*

Up to 100 personalized order forms and up to 5 mini-posters are available upon request, either printed or emailed.



## *Poinsettia Fundraiser Checklist*

### **Pick your plants**

Estimate the size, number and colors of plants that your group is likely to sell. Poinsettias are available in Red, White & Marble. Cyclamen are available in Red, White & Novelty. There is a 50 plant minimum order required.

### **Determine your preferred delivery or pick-up date**

Delivery and pick-up dates are available Monday-Saturday starting November 23rd. Deliveries will be made within a two hour window. Free metro-area delivery on orders of 100 plants or more.

### **Return your Sign Up Form to Wagners by Monday, October 1st**

This lets us know your group is participating. You will also set your sales goal, reserve your delivery window and request promotional materials on this form. Keep in mind that delivery dates/times are reserved on a first come, first served basis.

### **Return your Final Order Form to Wagners by Monday, October 29th**

This step reserves your plants. Keep in mind that plants are reserved on a first come, first served basis. Orders are subject to availability and substitutions could be made with a comparable plant. Orders will be invoiced after the pick-up/delivery date. A single payment is then due to Wagners within 10 days. We accept cash, checks or credit cards (3% fee added to invoices paid with credit card). A finance charge of 1.5% per month will be applied to past due balances.

### **Prepare to receive & distribute your plants**

Educate your group members about how the plants will be distributed. This may include:

- Reserving warm vehicles for picking up and/or distributing plants. Plants do not tolerate cold winter temperatures.
- Notifying your group about the date/time/location that your group will receive the plants.
- Notifying your supporters about the date/time plants can be picked up or will be delivered.
- We recommend that all plants be delivered to your customers immediately. If plants are unable to be delivered right away, bring inside and open the top of the sleeve to allow air to circulate.

## *Plant Options*



*Red Poinsettia*



*White Poinsettia*



*Marble Poinsettia*



*Red Cyclamen*



*White Cyclamen*



*Novelty Cyclamen*

## *Contact Information*

Please contact Wagner's wholesale office for questions or concerns regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser questions.

### **Wholesale Office Hours**

Monday - Friday, 8:00am to 4:30pm

### **Phone**

612-922-1262

### **Fax number**

612-927-7126

### **Email**

[fundraisers@wagnergreenhouses.com](mailto:fundraisers@wagnergreenhouses.com)

