



# My Garden 2019

## Launch your spring fundraiser to new heights!

- Strong profit margins
- Appealing price points
- Trendy gardening product

### What is My Garden?

Bringing an innovative twist to fundraising with plants, Wagner Greenhouses offers the **My Garden** program.

**My Garden Combo Kits** include seven premium plants in professionally designed combinations that are ready for planting in containers or garden beds. Six different combinations are available with schemes designed to match every gardener's color palette.

In addition, Wagner's offers **My Garden Select Kits** which include six premium plants. These are perfect for gardeners that prefer to focus on a single type of plant or design their own combination. There are seven different options available to suit any garden or container.

The individual plants included in the **My Garden Kits** are grown in Growcoons, a biogradable, eco-friendly mesh pot which reduces plastic waste. The Growcoons will degrade over the summer and are fully compostable. Plant size is comparable to traditional 4 inch potted plants.

### Cost

**My Garden Combo Kit** (7 plants)

**My Garden Select Kit** (6 plants)

Most groups can expect to make about \$10 per kit. Keep in mind that comparable retail price for 7 premium plants is approximately \$42, and comparable retail price for 6 premium plants is approximately \$36. This makes **My Garden Kits** a tremendous value. Your group is free to decide the selling price and your profit. There is a 25 kit minimum order required.

### Delivery

Free metro-area delivery is available for orders of 50 kits or more. For orders of 25-49 kits, the delivery charge is \$50. Delivery and pick-up dates will be available from May 1st through May 9th (excluding Sunday, May 5th).



A My Garden Combo Kit.



An individual My Garden Growcoon.



My Garden Combo Kit planting suggestion.

## My Garden Checklist

- ❑ **Set your sales goal.** Estimate the number of My Garden Kits that your group is likely to sell based on how much money your group needs to raise. There is a 25 kit minimum per order required.
- ❑ **Determine your preferred delivery/pick up date.** Delivery and pick-up dates are available May 1st through May 9th (excluding Sunday, May 5th). Deliveries will be made within a two hour window. Free metro-area delivery for orders of 50 kits or more.
- ❑ **Return Sign Up Form to Wagners by March 4.** This step lets us know your group is participating. On this form you will set your sales goal, request your delivery date/time and request promotional materials. Delivery date requests are accepted on a first come, first served basis and are subject to change.
- ❑ **Return Final Order Form to Wagners by April 1.** This step reserves your plants and delivery date. Keep in mind that plants and delivery dates are reserved on a first-come, first-served basis. Orders are subject to availability and substitutions could be made with a comparable kit. Orders will be invoiced after the pick-up/delivery date. A single payment from your group is due to Wagner's within 10 days. We accept cash, checks or credit cards (3% fee added to invoices paid with credit card). A finance charge of 1.5% per month will be charged to past due balances.
- ❑ **Prepare to receive and distribute the plants.** Plan for your delivery date and decide how plants will be distributed. Arrange to have volunteers on hand to help unload plants and sort orders. Notify your group and/or your customers about when and where they can pick up their plants.



My Garden Combo Kit (left) and suggested planting scheme (right).



### 2019 Important Dates

March 4 - Sign up form due

April 1 - Final order form due

May 1-May 9 - Delivery/pickup dates (excluding May 5th)

### Office Hours

Monday - Friday, 8:00 am to 4:00 pm  
6024 Penn Avenue South, Mpls 55419

### Contact Us

Please contact our wholesale office at 612-922-1262 or [fundraisers@wagnergreenhouses.com](mailto:fundraisers@wagnergreenhouses.com) for questions or comments regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser questions.

### Product Specifics

Each **My Garden Combo Kit** is pre-arranged in a suggested planting scheme and consists of seven plants in an easy to handle carry pack. Each **My Garden Select Kit** consists of six plants of one type (single color or an assortment) in an easy to handle carry pack. Plant size is comparable to a 4 inch potted plant & Growcoons measure 80mm in diameter.



**WAGNERS**