

Unique Fundraiser Item

With poinsettias, you offer a special item that your supporters will want to buy during this time of year and avoid competing with other common fundraising products. Beautiful cyclamen plants are also available for your supporters that would prefer an alternative to poinsettias.

Profitable Fundraiser

You are free to decide your group's selling price. Pick a price that creates a profit to meet the needs of your group and your market. Most groups can make at least \$5-\$10 on each poinsettia or cyclamen.

Flexible and Customizable Program

Your order is not limited by increments or packages. You select the quantity, pot size, and color of the plants that your organization prefers. Our customer service staff will happily answer your questions and provide guidance to help your fundraiser run smoothly and optimize profits.

Outstanding Quality

Wagners grows top quality plants that can last for a month or more in the home with the proper care. Our plants are in full color when you receive them.

Local, Family Owned & Operated Business

Wagners is a local, family owned business that truly cares about your organization and your success. We will do everything we can to make this a successful and profitable fundraiser for your organization.

Fundraiser Details

Colors:

We are offering 3 colors of poinsettias (red, white, and marble) and 3 colors of cyclamen (red, white, and novelty). See other side for color photos.

Sizes:

We are offering two sizes of poinsettias and one size of cyclamen. Standard size poinsettias & cyclamen contain one plant per pot & the pot dimensions are 6.62" x 5" x 5". Large poinsettias contain 3 plants per pot & the pot dimensions are 8" x 6" x 6.5".

Cost:

Please contact Wagner's wholesale office for pricing. Price includes a decorative pot cover, protective paper sleeve and plant care tag.

Delivery:

Free metro-area delivery is available for orders of 100 plants or more. Delivery is available Monday - Saturday starting November 25th (excluding November 28th). For orders of less than 100 plants, there is a \$50 delivery charge or orders can be picked up at our Minneapolis location. There is a 50 plant minimum order required.

Promotional Materials:

Up to 100 personalized order forms and up to 5 flyers are available upon request, either printed or emailed.



Poinsettia Fundraiser Checklist

Pick your plants

Estimate the size, number and colors of plants that your group is likely to sell. Poinsettias are available in Red, White & Marble. Cyclamen are available in Red, White & Novelty. There is a 50 plant minimum order required to participate.

Determine your preferred delivery or pick-up date

Delivery and pick-up dates are available Monday-Saturday starting November 25th (excluding November 28th). Deliveries will be made within a two hour window from 9:00am - 4:00pm (9:00am-12:00pm on Saturdays). Free metro-area delivery on orders of 100 plants or more.

Return your Sign Up Form to Wagners by Monday, October 7th

This lets us know your group is participating. You will also set your sales goal, reserve your delivery window and request promotional materials on this form. Please keep in mind that delivery dates/times are reserved on a first come, first served basis.

Return your Final Order Form to Wagners by Monday, November 4th

This step reserves your plants. Please keep in mind that plants are reserved on a first come, first served basis. Orders are subject to availability and substitutions can be made with a comparable plant. Orders will be invoiced after the pick-up/delivery date. A single payment is due to Wagners within 10 days. We accept cash, checks, or credit cards (3% fee added to invoices paid with credit card). A finance charge of 1.5% per month will be applied to past due balances.

Prepare to receive & distribute your plants

Educate your group members on how to receive and distribute. This may include:

- Reserving warm vehicles for picking up and/or distributing plants (plants do not tolerate cold winter temperatures).
- Advising your group about the date/time/location that your group will receive plants from Wagners.
- Notifying your supporters about the date/time plants can be picked up or will be delivered to them.
- We recommend that all plants be delivered to your customers immediately. If plants are unable to be delivered right away, bring inside and open the top of the sleeve to allow air to circulate. Wagner's is not responsible for plants after delivery is taken.

Plant Options



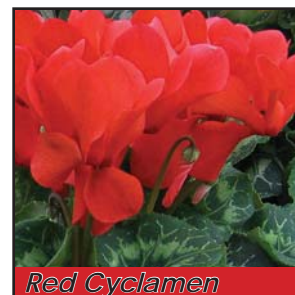
Red Poinsettia



White Poinsettia



Marble Poinsettia



Red Cyclamen



White Cyclamen



Novelty Cyclamen

Contact Information

Please contact Wagner's wholesale office for questions or concerns regarding your fundraiser. Our garden center is a separate entity from wholesale and is not able to address fundraiser questions.

Wholesale Office Hours

Monday - Friday, 8:00am - 4:00pm

Phone

612-922-1262

Fax number

612-927-7126

Email

fundraisers@wagnergreenhouses.com