

SPECIALTY FLORIST LINERS 2021



WAGNERS

A growing tradition since 1901



Front Cover:

Gerbera Majorette Pink Halo ^D

Front Inside Cover:

Ornamental Pepper Acapulco Multicolor ^A

Back Cover:

Ornamental Pepper Sedona Sun ^A

Photo Credits:

A Ball Horticultural

B American Takii

C Syngenta Flowers

D Sakata Seed

Gerbera ColorBloom series

Bicolor Orange Yellow, Dark Eye Red, Dark Eye Yellow, Light Eye Cherry, Light Eye Deep Rose, Light Eye Red

The ColorBloom series is a very uniform gerbera series with a short flower window. ColorBloom is specially designed for the 4" & quart retail market and is approximately 10 days faster to flower than comparable series. Plants stay compact so foliage doesn't get too full or leafy, allowing the colorful blooms to show through. New additions of single colors: Bicolor Orange Yellow, Dark Eye Red, Dark Eye Yellow, Light Eye Cherry, Light Eye Deep Rose and Light Eye Red. Finish pots from our 72s in 8-10 weeks. (144, 72)



Substitution List

Item no longer listed:

Gerbera Cartwheel Glowing Ember
Gerbera FloriLine Giant Select Mix
Gerbera Jaguar Scarlet

Available Sub:

No Sub
Custom Sow Available
Gerbera Jaguar Red

Variety Listing



Gerbera Cartwheel Autumn Colors^c



Gerbera ColorBloom Mix^A



Gerbera Jaguar Red^c

Gerbera

Bengal Mix

Big brother to the Jaguar series. Suited to 5-6" pots.

•72•

Cartwheel

Vigorous plants with large, semi-double blooms. Nice in 4½-6" pots.

•72•

Autumn Colors
Strawberry Twist

ColorBloom Mix

Uniform, compact series designed for 4" and quart pots. Quick to flower.

•144•72•

Mix
Dark Eye Red - **NEW**
Dark Eye Yellow - **NEW**
Light Eye Cherry - **NEW**
Light Eye Deep Rose - **NEW**
Light Eye Red - **NEW**

Flori Line Maxi

Large plants & flowers for 5-6" pots. Offers a wide selection of colors including novelties.

•144•72•

Select Mix
Dark Eye Select Mix
Light Eye Hot Summer Mix
Spider Mix

Flori Line Midi

Compact plants with good flower size. Nice in 4-5" pots. Offers a wide selection of colors including novelties.

•144•72•

Select Mix
Dark Eye Select Mix
Specialty Mix

Jaguar

Compact, uniform series with good flower size. Well-suited to 4-6" pots.

•144•72•

Formula Mix
Deep Orange
Deep Rose
Fire Dark Center
Pink
Red
Rose Picotee
Scarlet Shades Dark Center
Tangerine
Yellow
Yellow Dark Center

Majorette

Extremely uniform series suited to 4-6" pots.

•72•

Mix
Blazing Eyes
Bright White Dark Eye
Orange Dark Eye
Pink Halo
Red Dark Eye
Sunset Orange
Yellow Dark Eye

Mega Revolution Select Mix

Early flowering, vigorous plants with large blooms ideal for 6" pots. Features a uniform mix of bright colors.

•144•72•

Revolution Select Mix

Compact plants are suited to 4-5" pots. Uniform mix of colors selected for flower timing and plant size.

•144•72•

Royal

Larger plants with good flower size. Nice in both 4" and 6" pots.

•144•72•

Premium Mixture
Dark Eye Apricot
Dark Eye Deep Orange
Dark Eye Deep Pink
Dark Eye Deep Rose
Dark Eye Golden Yellow
Red



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Gloxinia

Avanti Mixed

Good flower size on compact plants for 4-5" pots.

•72•

Ornamental Pepper

Acapulco Multicolor

Compact plants with oval-shaped, multicolored fruit. Good for 4-5" pots.

•51 Strip•

Black Pearl

Large plants with dark foliage and black, pearl-shaped fruit that matures to red. Ideal for 6" pots.

•51 Strip•

Blaze

Compact plants with pointed fruit that starts yellow and mature to red. Good for 4-5" pots.

•51 Strip•

Chilly Chili

Narrow, non-pungent fruit that starts yellow and turns red near maturity. Good for 4½-6" pots.

•51 Strip•

Conga

Compact plants with dark foliage and purple fruit that matures to deep orange. Nice in 4-5" pots.

•51 Strip•

Hot Pops

Compact plants with round fruit that show multiple colors. Nice in 4-5" pots.

•51 Strip•

Purple
Yellow

Masquerade

Narrow fruit starts purple & orange and turns red as plants mature. Good for 4-6" pots.

•51 Strip•



Midnight Fire

Well-branched plants with dark foliage and pointed purple fruit that matures to red. Best in 6" pots.

•51 Strip•

Onyx Red

Compact plants with dark foliage. Small round fruit start black and mature to a shiny red. Good for 4-5" pots.

•51 Strip•

Sangria

Indeterminate habit with good branching. Non-pungent fruit in both purple and orange. Best in 6" pots.

•51 Strip•

Sedona Sun

Masses of orange and yellow fruit on plants with indeterminate habit. Best in 6" pots.

•51 Strip•

Wicked

Compact plants with large pointed fruit that starts purple and matures to red. Best in 4-5" pots.

•51 Strip•



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Specialty Florist Program Information

All product ships November 2, 2020 through November 5, 2021.

Every young plant that leaves Wagner Greenhouses carries with it the evidence of our dedication to producing top quality products to help your season get a great start. We start by working closely with your sales person to ensure accurate order entry. We test every seed lot that comes through our doors to avoid surprises during production. We sow to order, and grow the plants under carefully controlled conditions, with a staff skilled at managing fertilizer, moisture and temperature to achieve ideal plant growth. Our picture of an ideal plant includes well-developed roots and compact top growth, all with minimal chemical use. We then ship the young plants to arrive in good condition on the date you expect. After shipping, we continue to support our product with technical expertise. Your success is important to us, and we are dedicated to helping you achieve it.

Wagner Greenhouses

6024 Penn Avenue South • Minneapolis, MN 55419

612-922-1262 • Fax 612-927-7126

www.wagnergreenhouses.com • info@wagnergreenhouses.com

Please contact your favorite broker to place an order.

Tray Specifications

All trays are patched to 100% fill.

144 cell trays sold as 140, octagonal cells (East Jordan, 20.82" x 10.54")

72 cell trays sold as 70, octagonal cells (Blackmore, 20.69" x 10.56")

51 Strip sold as 50, octagonal cells (Blackmore, 20.3" x 5.25")

Certifications

Wagners is in compliance with the provisions of the US Domestic Japanese Beetle Harmonization Plan, Shipment to Category 1 States. Inspections and/or other documentation from a certified agency are available.

Production Lead Times (in weeks)

	51	72	144
Gerbera		9	8
Gloxinia		11-13	10
Ornamental Pepper	8		

Lead times are provided in weeks. This indicates the number of weeks in advance an order for this item would need to be placed. Please note that lead times will vary based on season.

Order Minimums

Order minimum is 6 trays per order across all Wagner's young plant programs.

Packing

Boxes

Boxes are constructed with recyclable, moisture-resistant corrugation. Boxes are packed using one tube size per box with approximate tray packing as follows:

4 trays per box for 144 cell size

6-8 trays per box for 51 strip

3-4 trays per box for 72 cell size

Regular Packing:

	Standard Box	Courier Box*
Dimensions	22"x12"x14"	22"x23"x14"
Weight	20 lbs.	40 lbs.

Insulated Packing**

	Standard Box	Courier Box*
Dimensions	23"x13"x15"	23"x25"x15"
Weight	23 lbs.	46 lbs.

*Courier box is two standard boxes inserted into a larger overlap box

**Insulation utilized when necessary to prevent plant damage from frost

Customer Owned Carts

Customers may drop off their own carts prior to scheduled pickup date. Ownership labels must be on each cart and the carts must be clear of all plant debris.

Wagner Owned Carts

Sanitized carts may be used for deliveries to customers able to handle and unload at the time of delivery as temperatures permit. Our ability to drop carts for an extended period of time depends on the truck's route.

Order Cutoff

The deadline for order additions and order changes is Thursday at noon the week before sow or ship.



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Courier To Door - Small to Medium Shipments

-FedEx Priority Overnight Service

All parcel shipments during the cold season will be sent FedEx Priority Overnight at Wagner's discretion.

-FedEx Second Day

Not available during the cold season.

-Regional Courier: Speedee Ground Service

Service only available in Zone A and northern Illinois. Not available during the cold season.

Special Seasonal Shipping To Door (February/March) - Small to Large Shipments

-Cooperative Pooled Delivery Service - Weeks 5-16 (***please note: not available during Week 6***)

Weekly temperature-controlled delivery throughout upper Midwest. 1-2 day distribution based on floral routes and volumes. Routes are subject to change. No tracking information is available. Contact us for more information.

-Cooperative Grower Truck

Regional, cooperative shipping with Malmberg's with anticipated routes in parts of North Dakota and Minnesota. Contact us for more information.

Trucked To Door - Medium to Large Shipments

-Grower Truck LTL: Carted or boxed

Available for orders that can be pooled within a region. Ship-to's must accommodate a 53 ft. trailer.

-FedEx LTL From Hub

Grower truck drop at hub followed by next day FedEx LTL delivery before 5:00 P.M. Requires pooled orders totaling more than 2250 pounds of freight.

-LTL from MSP: Shrink-wrapped pallets. Not available during the cold season.

-Via Fed Ex Freight

Not temperature controlled. Ship-to locations beyond 400 mile radius qualify for two day delivery. Ship-to locations within 400 mile radius qualify for next day delivery.

-Via Grower or Contracted Truck

Temperature controlled. Requires pooled orders totaling more than 2,250 pounds of freight.

To Nearest Airport Delivery

Phone On Arrival delivery to nearest major airport. If a local trucking company is contracted to provide delivery from the airport at an additional charge paid by consignee, please provide the trucking company name and contact information to allow proper preparation of waybills.

Customer Pickup

Pickup times available on Wednesdays and Thursdays. Please coordinate your preferred pickup day in advance with Wagner's shipping department.



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**Ask your broker about other high
quality young plants from Wagners**