

# My Garden 2022

## What is **My Garden**?

Bringing an innovative twist to fundraising with plants, Wagner Greenhouses is pleased to offer the **My Garden** program. Most groups can make \$10+ per kit. The comparable retail price for 7 premium plants is approximately \$49, and the comparable retail price for 6 premium plants is approximately \$42. This makes **My Garden Kits** a great value. Your group is free to decide the selling price and your profit margin. There is a 25 kit minimum order required to participate. The individual plants included in the **My Garden Kits** are grown in Growcoons, a biogradable, eco-friendly mesh pot which reduces plastic waste. The Growcoons are fully compostable. Individual plant size is comparable to a traditional 4 inch potted plant.

**My Garden Combo Kit** (7 plants)

**My Garden Select Kit** (6 plants)

**My Garden Combo Kits** include seven premium plants in professionally designed combinations that are ready for planting in containers or garden beds. Six different combinations are available in designs to match every gardener's color palette.

**My Garden Select Kits** include six premium plants. These are perfect for gardeners that prefer a more focused planting or would like to design their own combination. There are seven different options available to suit any garden or container.

## Delivery

Free 7 county metro-area delivery is available for orders of 100 kits or more. For orders of 25-99 kits, a delivery charge will be added to your order (contact us for a quote). Orders can be picked up at our Minneapolis location. Delivery and pickup dates run April 30th through May 6th.

## Take your spring fundraiser to new heights!

- Strong profit margins
- Appealing price points
- Trendy gardening product



A My  
Garden  
Combo Kit.



An individual  
My Garden  
Growcoon.



My Garden  
Combo Kit  
planting  
suggestion.

## My Garden Keys to Success

- ❑ **Set your sales goal.** Estimate the number of **My Garden Kits** that your group would like to sell based on how much money your group needs to raise. There is a 25 kit minimum required to participate.
- ❑ **Determine your preferred delivery/pickup date.**  
Delivery and pickup dates run April 30th - May 6th. Deliveries will be made Monday-Friday 9am - 4pm and Saturday 9am-12pm.
- ❑ **Return Sign Up Form to Wagners by March 1.**  
This step lets us know your group is participating. On this form you will set your sales goal, request your delivery date/time and request promotional materials. Delivery date requests are accepted on a first come, first served basis and are subject to change.
- ❑ **Return Final Order Form to Wagners by March 30.**  
This step reserves your plants. Keep in mind that plants and delivery dates are reserved on a first-come, first-served basis. Orders are subject to availability and substitutions can be made with a comparable kit. Orders will be invoiced after the pickup/delivery date.
- ❑ **Prepare to receive and distribute the plants.**  
Plan for your delivery date & decide how plants will be distributed. Arrange to have volunteers on hand to help unload plants. Notify your group and/or your customers about when and where they can pick up their plants. We recommend scheduling ample time between delivery and distribution to get organized.
- ❑ **Payment.** A single payment from your group is due to Wagner's within 10 days. We accept cash, checks or credit cards (3% fee added to invoices paid with credit card). A finance charge of 1.5% per month will be charged to past due balances.



**WAGNERS**  
Greenhouses & Garden Center

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## 2022 Important Dates

March 1 - Sign up form due  
March 30 - Final order form due  
April 30 - May 6 - Delivery/pickup dates

## Wholesale Office Hours

Monday - Friday, 8:00 am to 4:00 pm  
6024 Penn Avenue South  
Minneapolis, MN 55419

## Contact Us

Wagner's wholesale office  
Phone: 612-922-1262 or Email:  
fundraisers@wagnergreenhouses.com.

## About Us

Wagner's is a 5th generation family-owned company operating since 1901. Visit our garden center located at 6024 Penn Ave S, Minneapolis, MN 55419.

## Product Specifics

Each **My Garden Combo Kit** comes pre-arranged in a suggested planting arrangement and consists of seven plants in an easy-to-handle carry pack. Each **My Garden Select Kit** consists of six plants of one type (single color or an assortment) in an easy-to-handle carry pack. Plant size is comparable to a 4 inch potted plant & Growcoons measure 80mm in diameter.



My Garden Combo Kit (left) and suggested planting arrangement (right).